



kailynakers.com • kmakers7@gmail.com • 336 686 4144

Education

The University of North Carolina at Chapel Hill | May 2019

Media & Journalism, Editing & Graphic Design

- UNC Crash Campaign Winner, Fall 2018
- The Phillips Ambassador Scholarship, Spring 2018
- The Gene Clark Memorial Scholarship, Fall 2017
- Southeast Asia Summer Program Scholarship, Summer 2016

Work Experience

UNC Environmental Finance Center | March 2019 - May 2019

Graphic Design Intern

- Utilize Adobe InDesign to create various print reports
- Actively collaborate with the Marketing Coordinator
- Worked independently to create branding guides and infographics

Aramark + Carolina Dining Services | May 2017 - December 2017

Marketing + Sales Intern

- Collaborate with 7 other interns to develop strategies
- Regularly assist or sell \$20,000 meal plans per day
- Present to 600-700 people twice a week
- Recipient of 4 awards for exceeding sales goals
- Exceed long-term sales goal of \$10 million dollars

Involvement

Kappa Phi Lambda Sorority, Inc. | August 2018 - May 2019

Graphic Design Chair

- Design a variety of unique Facebook and Instagram graphics
- Shoot and edit a variety of promotional material
- Utilize Adobe Illustrator, After Effects, and Lightroom
- Collaborate with every chair in the organization

Kappa Phi Lambda Sorority, Inc. | July 2016 - December 2017

Fundraising Co-Chair

- Develop 4 strong fundraisers resulting in \$2,000 profit
- Boost fundraisers Facebook presence to 1,400 people
- Utilize photography skills for strong promotional material

Skills

Adobe Creative Suite
Microsoft Office
Photography
Videography
HTML experience
CSS experience
Introductory Japanese
Introductory Korean

Traveled To

Colombia
South Korea
Singapore
Vietnam
Thailand
Cambodia
Indonesia
Malaysia

Enjoys

Economic podcasts
Cooking sustainably
Books on design